## MINA

New Single 'The One That Got Away' Impact Date: January 6<sup>th</sup>, 2023

'The One That Got Away' is the second single by independent London based Singer-Songwriter Mina. On the back of her debut single 'Don't Hold On' which achieved over 2K plays in just a couple months, 30+ Spotify playlist adds and was added to multiple radio station playlists across the world including the Amazing Radio UK & US Soul/RnB playlist amassing over 200 plays.

Mina's new single is a heartfelt ballad written with UK composer Nathan Britton in the process of going through her first breakup. The song was inspired by the heartbreak she felt and the melody for the classic-sounding chorus that reminds of old school songwriting, with its hopeful message came to her one day as she got up after another sleepless night when she finally felt ready to move on. Mina wants to send a message of hope to others going through a similar experience, as breaking up with one's first love can be an incredibly sad and trying time. It can feel like the end of the world, but time heals everything, and life puts things back into perspective. When writing 'The One That Got Away' she used that pain and poured into this song as a way of healing from an experience that meant letting of the idea that she had found the one which she now knows wasn't true. Hopefully it can give listeners the courage to let go and realize that there is no need for resentment or tears as there is so much love left in this world and that pain will always heal with time.

On "The One That Got Away," Mina shares how she overcame the idea of having lost "the one" with a message of hope and resilience.

'The One That Got Away' is another collaboration with acclaimed London composer Nathan Britton (Ego Ella May, Pixie Lott, Andy Davies), co-arranged by Devonshire Soul producer Brando Walker (Pixie Lott, Jelani Blackman) and mixed/mastered by Phil Marsden.



Inspired by her influences such as Gabrielle, Sade, Norah Jones, and Alicia Keys, Mina draws inspiration for her writing from her own experiences and hopes to share them with her listeners as they go through similar real-life experiences of love and heartbreak.

## Who is Mina?

Hailing from Switzerland, Mina moved to London after completing her A-Levels to pursue a career in music in one of the World's greatest Music Capitals. Upon traveling around the country, she fell in love with the culture and the people which lead to her decision to stay indefinitely. She hit the ground running and was quickly welcomed into the live music scene and performing regularly at venues such as Proud Camden, Bush Hall and many other favorites. While her background is in Jazz and Classical singing, Mina continued to hone her craft and has delved into the world of making original music. With her main genres being soul, jazz and RnB, she found great mentors in Nathan Britton and by BBC Introducing celebrated music producer/artist Brando Walker at Soho.Live Studios in London. Over the past couple years, the trio worked on developing Mina's sound and writing countless songs – 'The One That Got Away' is the second release in a series of planned singles in 2023.



For more information:

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